

	<b>Points</b>	<b>✓</b>
<b>1. Car-Free Tourism - (Maximum 80 points)</b>		
1.1 Car-free discounts for car-free guests all year round	(20)	<input type="checkbox"/>
1.2 Car-free seasonal or package price promotions	(15)	<input type="checkbox"/>
1.3 Car-Free incentives, (free tea & cakes / bottle of wine, or free event etc)	(15)	<input type="checkbox"/>
1.4 Free transport to and from local train / bus stations	(10)	<input type="checkbox"/>
1.5 Car-free marketing & promotion on your website	(5)	<input type="checkbox"/>
1.6 Car-free literature promoted:		
• New Forest tour, cycle hire, public transport information	(5)	<input type="checkbox"/>
• walking & cycle maps / information easily available & promoted to guests	(5)	<input type="checkbox"/>
1.7 Cycle friendly facilities for visitors & staff (cycle hire, bike racks / cycle sheds, showers etc)	(5)	<input type="checkbox"/>
<b>2. New Forest Marque (NFM) Produce - (Maximum 60 points)</b>		
2.1 New Forest Marque dishes made from two or more NFM ingredients	(15)	<input type="checkbox"/>
2.2 New Forest Breakfast made from three or more NFM ingredients	(15)	<input type="checkbox"/>
2.3 Associate member of the New Forest Marque	(15)	<input type="checkbox"/>
2.4 New Forest Marque literature promoting use of NFM produce	(20)*	(5) <input type="checkbox"/>
2.5 New Forest Marque information on your website	(20)*	(5) <input type="checkbox"/>
2.6 New Forest Producers' Markets' literature promoted	(20)*	(5) <input type="checkbox"/>
<i>* Extra points awarded for Self Catering Businesses &amp; Attractions that do not provide food and cannot score points for 2.1, 2.2, 2.3.</i>		
<b>3. Landscape &amp; Conservation - (Maximum 40 points)</b>		
3.1 Landscape / habitat management plans	(5)	<input type="checkbox"/>
3.2 Native tree & shrub planting	(5)	<input type="checkbox"/>
3.3 Native wildflower meadows / planting	(5)	<input type="checkbox"/>
3.4 Drought tolerant planting	(5)	<input type="checkbox"/>
3.5 Bird / Bat boxes	(5)	<input type="checkbox"/>
3.6 Garden Compost Bins / Water Collection Butts	(5)	<input type="checkbox"/>
3.7 Wildlife/nature walks, talks, events promoted	(10)	<input type="checkbox"/>
3.8 Active involvement by staff/guests for wildlife/habitat conservation projects	(10)	<input type="checkbox"/>
<b>4. Visitor Stewardship - (Maximum 30 points)</b>		
4.1 Participation in the Forestry Commission's cultural / environmental site visits	(10)	<input type="checkbox"/>
4.2 Promotion of Visitor Pack & key messages	(10)	<input type="checkbox"/>
4.3 Participation in New Forest Trust's Visitor Gift Scheme	(10)	<input type="checkbox"/>
<b>5. Energy, Waste, Water &amp; Recycling (Maximum 30 points)</b>	(30)	<input type="checkbox"/>
New Forest District Council (NFDC) are working with various partners to provide free training seminars to help you reduce your costs and to be more 'resource efficient'. By ticking the box you will be signing up for automatic inclusion in the Green Leaf Training programme and receive (30 points). Learn how to make your business more sustainable with support and advice from NFDC, New Forest National Park Authority, the Environment Centre (tEC), Tourism South East, Hampshire Sustainable Business Partnership, New Forest Tourism Association and other partners		
<b>6. Community Support - (Maximum 20 points Score)</b>		
6.1 Participate & support your local Community Tourism Group & their events / activities	(20)	<input type="checkbox"/>
<b>7. Communication- (Maximum 40 points)</b>		
7.1 Ensure that staff, industry & community networks are aware of GLTS key aims	(20)	<input type="checkbox"/>
7.2 Ensure the use of environmental and cultural messages in all marketing	(20)	<input type="checkbox"/>

Maximum score=300 points, Pass Mark for 07/08 = 130 points. Your Total Points Score=

Name: .....

Name of Business: .....

Address: .....

.....

Telephone:.....

Email:.....Website:.....

### Guidance Notes for Participants 2007/8

1. Car-Free Tourism - By offering car free discounts all year (1.1) you are making a commitment to encouraging car-free tourism. However there are other ways to score points in this section. For example, providing package or seasonal car-free price promotions (1.2), car free incentives 1.3 or offering free transport to & from your property from local public transport networks (1.4). Points are also awarded for promotion & provision of activities that are not reliant on the private motor car, such as cycling and walking (1.5, 1.6, 1.7)
2. New Forest Marque – By purchasing New Forest Marque Produce, you are supporting New Forest businesses, reducing food miles and your carbon foot-print! You will be providing high quality products to your customers that are distinctive, free-range and in many cases, organic. Self catering businesses and attractions that do not serve food are awarded extra points for promotion of NFM produce (2.4, 2.5, 2.6) as they do not serve food and therefore cannot score points for (2.1, 2.2, 2.3)
3. Landscape & Conservation- whatever the size of your grounds, garden or outdoors space, you can help support wildlife and increase biodiversity. From putting up bird and bat boxes, to planting British native trees and shrubs, it can all help to support our wildlife. We will be working with partner organisations to help provide advice, support and information on how you can make a difference.
4. Visitor Stewardship Programme - Forestry Commission staff will help deliver a series of educational site visits for those involved in tourism businesses and community representatives. The purpose of this is to provide information about forest management, commoning, sensitive habitats & recreational pressures. On the day you will meet a diverse range of stakeholders & have the opportunity to ask questions and find out more about this unique landscape. This knowledge should then be passed on to guests, visitors, staff and other community networks that you come into contact with.

For (4.2) all you have to do is agree to receive more copies of the “New Forest Visitor Pack” and promote the key message. If you are interested in joining the New Forest Trust’s Visitor Gift Scheme or want to find out more about it, please contact: **Richard Manley** on **07836 580554**  
[www.newforesttrust.org.uk](http://www.newforesttrust.org.uk)

5. Energy, Waste & Recycling Audit Training - Sign up to free Energy, Waste, Water & Recycling Training Seminars by ticking the box. You will also receive 30 points towards the scheme. We are working with various partners to provide this free training to help you save money and make your business and community more sustainable!
6. Community Support – Through supporting your local community you can help to foster a good relationship between the tourism industry in the new forest and local people. By joining/supporting your Local Community Tourism Group or through active participation in local community based events and activities, you can make a positive impact on people’s attitudes.
7. Communication –Through effective communication you can raise the awareness of the important cultural and environmental aspects of tourism and help ‘sell’ the New Forest as a ‘Green’ destination. By ensuring that staff are part of a ‘green team’, or that industry partners and community networks are fully aware of the principles of the GLTS, you will be reinforcing message that the New Forest is at the forefront of sustainable tourism in the UK.

If you have any problems completing the form, understanding the criterier or achieving the pass mark, please contact Paul Fulford

**Tel:** 023 8028 5102  
**Fax:** 023 8028 5346  
**Email:** [paul.fulford@nfdc.gov.uk](mailto:paul.fulford@nfdc.gov.uk)